

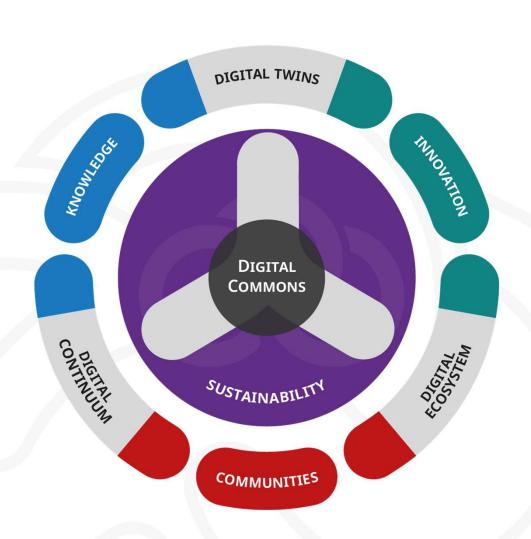
# Governance and Sustainability of the Cultural Heritage Cloud

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#### What is at stake?

- Long-term viability:
  - Legal,
  - Financial and economical,
  - Social,
  - Environmental;
- Quality, excellence, leading-edge position;
- Innovation;
- Impact.





#### Governance

**Comparative Analysis**: Learn from governance models of other European initiatives.

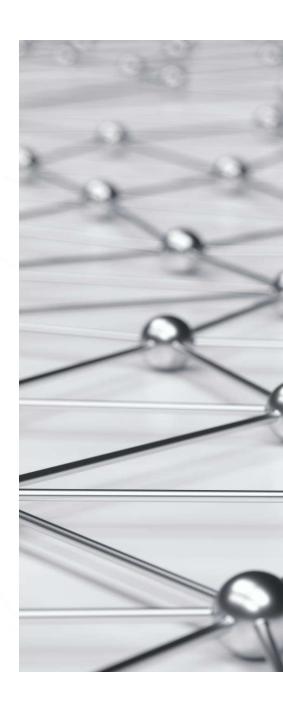
**European Requirements**: Align governance with EU legal and regulatory frameworks.

**Multilevel Governance**: Structured to address long-term investments and changes.

**Stakeholder Engagement**: Involve national, regional, and European stakeholders.

**Ethical Principles**: Focus on transparency, data protection, and security.

**Adaptability**: Ensure flexibility to meet evolving technological and societal needs.





## **Business plan and Impact**

**Strategic Research and Innovation Agenda**: Roadmap for maintaining scientific excellence.

**Effective operation and financial security**: Ensure robust financial management, marketing strategy and open innovation, as well as Environmental, Social, and Governance principles.

**Global Collaboration and Multi-level Investments**: Foster cooperation with non-EU entities while driving territorial growth.

**Green Transition**: Adoption of environmentally responsible practices.

**Impact assessment**: Monitor cultural, economic, environmental, and social impacts, with evaluations before and after implementation.



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# **Phasing**



**ECHOES project (M1-M60)** 



#### Focus on future partnerships

#### **WIDE VARIETY OF ACTORS**

**Triple scale:** 

Regional/local National International

**Public-private partnerships** 





## Thank you!



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